

Seeking Consultant-- Retail Specialist

The Green Chemistry and Commerce Council (GC3) seeks a consultant with retail experience to recruit and engage retailers in its work, manage projects, and support the new Retailer Leadership Council.

The GC3 is a business-to-business forum that advances the application of green chemistry and design for environment across supply chains. The GC3's vision is that green chemistry, green engineering, and design for the environment are standard practice throughout the economy, contributing to innovation, improved public health, and protection of the environment. The GC3:

- Develops and promotes tools, policies and business practices to drive green chemistry throughout supply chains
- Fosters collaboration among businesses, government, non-governmental organizations, and academic researchers
- Identifies and leverages enablers of green chemistry adoption

The GC3 is facilitated by the Lowell Center for Sustainable Production at the University of Massachusetts, Lowell, with assistance from a team of consultants. The Retail Specialist will work with other GC3 consultants and Lowell Center staff.

For the last 4 years the GC3 has convened a project group focused on educating and engaging retailers in the development, sourcing and selling of safer products. Key activities include developing the publication *Best Practices in Product Chemicals Management in the Retail Sector*, holding two national meetings for retailers, and creating a database of tools for retailers to help evaluate chemical ingredients in products and identify safer alternatives. More about the GC3's retail efforts is at <http://www.greenchemistryandcommerce.org/projects/engaging.php>

The GC3 seeks a Retail Consultant to work one to two days/week to:

- Develop and implement a strategy to engage and recruit retailers, including working with GC3 members and retail trade associations, identifying opportunities to make presentations at key meetings and conferences, etc.
- Be the lead entity responsible for engaging retailers in the GC3's work and education efforts
- Identify potential webinar or workshop topics as well as projects
- Help in the planning and outreach for GC3 retail-related events
- Staff the new Retailer Leadership Council
- Help in the implementation of retail-related projects
- Participate in GC3 consultant calls

Qualifications

- Minimum 3 years working in retail sector related to product development and/or purchasing
- Self-motivated and outgoing
- Excellent oral and written communication skills
- Strategic thinker
- Ability to understand technical issues a plus
- Knowledge of sustainability and chemicals management or policy a plus, but not essential.

For more information or to submit your qualifications for this consulting position, contact Amy Perlmutter, Perlmutter Associates, at amy@aperlmutter.com. Please put "Retail Consultant" in the subject line. Do not contact the Lowell Center for Sustainable Production.